

Science.  
Technology.  
Innovation.

# New Environmental Technology Directorate Website

Introducing the brand-new, up-to-date Environmental Technology Directorate internal website (<http://etd.pnl.gov/>)! The website has been completely renovated to provide greater benefits to ETD staff and better usability for our clients throughout the Lab.

## Now It's Easier to Find What You Are Looking For

The ETD website (<http://etd.pnl.gov/>) is driven by the ETD Common Information System. This system presents a shared content database with online forms for content entry and modification. It includes automated processes, integrated connections to Lab resources (such as Ops Warehouse and BrochureSource), and layered security. The Common Information System is designed to be shared, so it includes templates for new website creation and system documentation.

The new site has been developed to meet or exceed Government Section 508, SBMS, Scientific and Technical Information, and Information Technology system and web development standards.

The new ETD Common Information System was built to

provide a consistent appearance for the Directorate without removing the freedom to build a distinctive web presence for the ETD organizational units. By using this system, content owners can focus on the information, one of ETD's most valuable resources. In FY05, this system will be used to create the external ETD website.

Environmental Technology Directorate

Risk & Decision Sciences Group

Hydrology Group  
Hydrology pnl.gov

Applied Geology & Geochemistry

Fluid & Computational Engineering

Process Science & Engineering

More sites coming soon!

*Using ETD's Common Information System website content can be easily updated by the owners and, with the flick of button, sent to the ETD website. No more worrying about updating different websites with new information. Other organizations in ETD can use the CIS to build and maintain their websites, joining in the new brand identity, putting the full faith and credit of PNNL behind their site. Just a few of the sites using CIS are shown here.*

**Pacific Northwest  
National Laboratory**  
Operated by Battelle for the  
U.S. Department of Energy



The website is more cost and time efficient than maintaining numerous (77 at last count) individual sites. The Common Information System allows information to be automatically updated, synchronizing content changes across group web pages. The site architecture and design ease searching for product line descriptions, resumes, and information, perfect for building stronger proposals. Even printing content from the website has been improved. Each page is designed to print evenly without switching to landscape layout.



## Easy-to-Navigate Features

**Business and strategy information** describes where we are going and how we plan to get there.

**Contact lists** who the points of contact are for various aspects of our work.

**Research areas** describes our skills and expertise.

**Projects and programs** contains examples of our project work and demonstrates the different kinds of projects we work on.

**Technologies and products** illustrates tools we have to help us perform our work or products and solutions we can offer to customers.

**Staff and career development information** contains links to information needed for staff performance and career growth, including links to information on SDRs, compensation, and human resources.

**Staff** illustrates the credentials of our staff members, based on the input they provide.

**Facilities and laboratories** describes equipment and materials available for our research or for customers who might want to come perform research at the lab.

**Marketing materials** contains brochures, fliers, and presentations designed to help sell ETD projects and products.

*Our staff members are our success! We've improved the staff pages to include educational information, resumes, and photos, if staff wish. Also, check out the staff accomplishments page!*

## Content Management Benefits

- Shares content Directorate wide
- Increases productivity by helping staff find information
- Reduces the cost of managing website content
- Provides more efficient web architecture
- Includes all staff in ETD
- Captures the history of ETD
- Provides a cohesive presence to staff and clients
- Creates a visual identity for ETD business.

### Contact

Kathryn Lang  
ETD Communications Manager  
(509) 375-3837  
Kathryn.Lang@pnl.gov

Christa Knudson  
Project Manager  
(509) 375-3804  
Christa.Knudson@pnl.gov

Kristin Manke  
ETD Webmaster  
(509) 372-6011  
Kristin.Manke@pnl.gov

<http://etd.pnl.gov/>